

ΕΦΗΜΕΡΙΣ ΤΗΣ ΚΥΒΕΡΝΗΣΕΩΣ

ΤΗΣ ΕΛΛΗΝΙΚΗΣ ΔΗΜΟΚΡΑΤΙΑΣ

ΕΝ ΑΘΗΝΑΙΣ
ΤΗΣ 8 ΟΚΤΩΒΡΙΟΥ 1974

ΤΕΥΧΟΣ ΠΡΩΤΟΝ

ΑΡΙΘΜΟΣ ΦΥΛΛΟΥ
300

ΠΕΡΙΕΧΟΜΕΝΑ

ΑΠΟΦΑΣΕΙΣ

Περὶ ἐγκρίσεως τοῦ ἐν Βάρνα τὴν 28 Ἰουνίου 1973 ὑπογραφέντος Πρωτοκόλλου τῆς 6ης Διασκέψεως τῶν Ἐπισήμων Ὀργανισμῶν Τουρισμοῦ τῶν Βαλκανικῶν Χωρῶν μεταξὺ τῶν Κυβερνήσεων τῆς Ἑλληνικῆς Δημοκρατίας, τῆς Σοσιαλιστικῆς Δημοκρατίας τῆς Ρουμανίας, τῆς Τουρκικῆς Δημοκρατίας, τῆς Ὀμοσπόνδου Σοσιαλιστικῆς Δημοκρατίας τῆς Γιουγκοσλαβίας καὶ τῆς Λαϊκῆς Δημοκρατίας τῆς Βουλγαρίας. 1

Περὶ ἐγκρίσεως τοῦ ἐν Κωνσταντινούπολει τὴν 26 Μαΐου 1974 ὑπογραφέντος Πρωτοκόλλου τῆς 7ης Διασκέψεως τῶν Ἐπισήμων Ὀργανισμῶν Τουρισμοῦ τῶν Βαλκανικῶν Χωρῶν μεταξὺ τῶν Κυβερνήσεων τῆς Ἑλληνικῆς Δημοκρατίας, τῆς Σοσιαλιστικῆς Δημοκρατίας τῆς Ρουμανίας, τῆς Τουρκικῆς Δημοκρατίας, τῆς Ὀμοσπόνδου Σοσιαλιστικῆς Δημοκρατίας τῆς Γιουγκοσλαβίας καὶ τῆς Λαϊκῆς Δημοκρατίας τῆς Βουλγαρίας. 2

ΑΠΟΦΑΣΕΙΣ

(1)

M. 0546/2464

Περὶ ἐγκρίσεως τοῦ ἐν Βάρνα τὴν 28ην Ἰουνίου 1973 ὑπογραφέντος Πρωτοκόλλου τῆς 6ης Διασκέψεως τῶν Ἐπισήμων Ὀργανισμῶν Τουρισμοῦ τῶν Βαλκανικῶν χωρῶν, μεταξὺ τῶν Κυβερνήσεων τῆς Ἑλληνικῆς Δημοκρατίας, τῆς Σοσιαλιστικῆς Δημοκρατίας τῆς Ρουμανίας, τῆς Τουρκικῆς Δημοκρατίας, τῆς Ὀμοσπόνδου Σοσιαλιστικῆς Δημοκρατίας τῆς Γιουγκοσλαβίας καὶ τῆς Λαϊκῆς Δημοκρατίας τῆς Βουλγαρίας.

Ο ΑΝΤΙΠΡΟΕΔΡΟΣ ΤΗΣ ΚΥΒΕΡΝΗΣΕΩΣ ΚΑΙ ΥΠΟΥΡΓΟΣ ΕΞΩΤΕΡΙΚΩΝ ΚΑΙ ΥΠΟΥΡΓΟΣ ΣΥΝΤΟΝΙΣΜΟΥ ΚΑΙ ΠΡΟΓΡΑΜΜΑΤΙΣΜΟΥ

"Ἐγοντες ὑπ' ὅψει : α) τὸ ἀρθρον 2 τῆς μεταξὺ τῶν Κυβερνήσεων τῆς Ἑλληνικῆς Δημοκρατίας, τῆς Σοσιαλιστικῆς Δημοκρατίας τῆς Ρουμανίας, τῆς Τουρκικῆς Δημοκρατίας, τῆς Ὀμοσπόνδου Σοσιαλιστικῆς Δημοκρατίας τῆς Γιουγκοσλαβίας καὶ τῆς Λαϊκῆς Δημοκρατίας τῆς Βουλγαρίας Συμφωνίας, ἀφορώσης «εἰς τὴν ἀμοιβαίνων συνεργασίαν εἰς τὸν Τουριστικὸν τομέα ἐν τοῖς Βαλκανίοις» περὶ συστάσεως ἐπιτροπῆς πρὸς μελέτην καὶ ἔφαρμογήν μέτρων δυναμένων νὰ συμβάλωσιν εἰς τὴν ἐπίτευξιν τῶν προτεινομένων ἀντικειμενικῶν σκοπῶν, κυρωθεῖσης διὰ τοῦ ὑπ' ἀριθ. 1194 Νομοθετικοῦ Διατάγματος τῆς 24.6.1972, δημοσιευθέντος εἰς τὸ ὑπ' ἀριθ. 113 Φ.Ε.Κ. τῆς 8.7.1972 τεῦχος Α' καὶ,

β) τὸ πρωτόκολλον τῆς 5ης Βαλκανικῆς Διασκέψεως Τουρισμοῦ κυρωθὲν διὰ τῆς ὑπ' ἀριθ. 0542/2350 ἀπὸ 5.2.1973 Ὑπουργικᾶς Ἀποφάσεως, δημοσιευθέσης εἰς τὸ ὑπ' ἀριθ. 45 Φ.Ε.Κ. τῆς 27.2.1973 τεῦχος Α', ἀποφασίζομεν :

Ἐγκρίνομεν ὡς ἔχει καὶ ἐν τῷ συνόλῳ του τὸ ἐν Βάρνα τὴν 28ην Ἰουνίου 1973 ὑπογραφέν Πρωτόκολλον τῆς 6ης Διασκέψεως τῶν Ἐπισήμων Ὀργανισμῶν Τουρισμοῦ τῶν Βαλκανικῶν Χωρῶν τῆς προβλεπομένης ὑπὸ τοῦ ἀριθμοῦ 4 τῆς Συμφωνίας περὶ ἀμοιβαίνων συνεργασίας εἰς τὸν Τουριστικὸν τομέα ἐν τοῖς Βαλκανίοις.

Τὸ κείμενον τοῦ ὡς ἄνω Πρωτοκόλλου ἔπειται ἐν πρωτοτύπῳ εἰς τὴν ἀγγλικὴν γλῶσσαν καὶ ἐν μεταφράσει εἰς τὴν Ἑλληνικὴν.

Ἐν Ἀθήναις τῇ 7 Ὁκτωβρίου 1974

Ο ΑΝΤΙΠΡΟΕΔΡΟΣ ΤΗΣ ΚΥΒΕΡΝΗΣΕΩΣ

ΚΑΙ ΥΠΟΥΡΓΟΣ ΕΞΩΤΕΡΙΚΩΝ

ΓΕΩΡΓΙΟΣ ΜΑΥΡΟΣ

Ο ΥΠΟΥΡΓΟΣ ΣΥΝΤΟΝΙΣΜΟΥ ΚΑΙ ΠΡΟΓΡΑΜΜΑΤΙΣΜΟΥ

ΞΕΝΟΦΩΝ ΖΩΛΤΑΣ

PROTOCOL

The Vith Conference of the Official Tourist Organizations of the Balkan countries was held in Varna — Golden Sands from June 26 to 30, 1973.

Participating in the Conference were delegations from the Republic of Greece, the Socialist Republic of Romania, the Republic of Turkey, the Socialist Federative Republic of Yugoslavia and the People's Republic of Bulgaria. The delegations were headed by :

Athanassios Papathanassiou, Vice - President of the National Tourist Organization of the Republic of Greece ;

Eng. Ilie Volcu, First Deputy Minister of the Ministry of Tourism of the Socialist Republic of Romania;

Emin Hekimgil, Counsellor and Head of the «Department of International Relations» to the Ministry of Tourism and Information of Turkey ;

Dusan Nejkov, Deputy Secretary of the Federal Secretariate of Economy of the Socialist Federative Republic of Yugoslavia;

Ivan Vratchev, President of the Committee of Recreation and Tourism of the People's Republic of Bulgaria.

In accordance with Article 4 of the Agreement for Mutual Cooperation on Tourism in the Balkan Region, Mr. Ivan Vratchev, President of the Committee of Recreation and Tourism of the People's Republic of Bulgaria, declared open and presided over the Conference.

The President announced that the Official Tourist Organization of the People's Republic of Albania was duly invited to participate but until the opening of the Conference no confirmation was received.

The Conference discussed the following Agenda :

1. Reports from the Heads of the Delegations concerning the implementation of the recommendations made by the Vth Conference of the Official Tourist Organizations of the Balkan Countries.

2. Information presented by the delegations on the development of Tourism in 1972 in their countries and exchange of experience.

3. Miscellaneous.

4. Place and date of the VIIth Conference.

Item 1st of the Agenda :

The Heads of the delegations reported to the Conference the results of the implementation of the recommendations of the Vth Balkan Conference and of the growing collaboration between the Official Tourist Organisations. This collaboration was characterized as a constructive and fruitful one. The general opinion was that within the period since the last Conference mutual efforts in the field of tourism proved to be more beneficial.

It has been pointed to the positive role of international tourism in strengthening the friendly and good-neighbourly relations among the Balkan countries and its contribution to their mutual approach.

It was pointed out that modern trends in international tourism, particularly the rapid development of motor-tourism contribute to the development of a united tourist region on the Peninsula. This will help —on the one hand— the increase of the tourist traffic and promotion of the numerous tourist attractions and on the other — the realization of larger tourist receipts which will contribute to the general economic development of the countries.

It was also noted that through the Representations of the Official Tourist Organizations abroad on the basis of bilateral and third - country agreements, foundations were laid down for attracting tourists from some European countries, USA and Canada on combined Balkan tours.

The motor - traffic and rallies among the Balkan countries have been developing very successfully. The non-uniform and sometimes insufficient road signs and indications were pointed out as quite inconvenient.

It was stated that certain improvements in air and railway connections have been achieved but further efforts are still necessary in this respect.

Through travel agencies and shipping companies cruise travel including Balkan ports reached satisfactory level.

The delegates mentioned some existing difficulties in passport and visa formalities and car insurance as well. It was said that the Official Tourist Organizations should intervene to the competent authorities in order to secure prompt and quick actions and checking up the documents of tour - leaders, guides and drivers.

The delegations agreed that greater exchange of tourist information is required.

The exchange of journalists in the field of tourism is carried out comparatively well. The Greek delegation conveyed the desire of the Association of the Greek journalists and writers on tourism to organize in 1974 the next specialized meeting of the journalists from the Balkan countries. This will help the realization of more successful promotional campaigns in the prospective tourist markets and increase of tourist traffic on the Balkan region.

Item 2nd of the Agenda :

The delegations exchange of information about the number of tourists and excursionists received on the past year and of the growth of tourist facilities. Although international traffic increased, tourist traffic from Balkan countries has not reached the desired level.

The Bulgarian delegation commented on the recent reorganization which took place in May, 1973 in the system of recreation and tourism.

Item 3rd of the Agenda :

The question of the sign «i» indicating tourist information bureaus has been discussed. All delegations unanimously approved the IUTO's suggestion i.e. the sign of small «i» printed against green background. The Greek side will convey the made proposal to their competent authorities and after a reply from them the Bulgarian side will officially notify the IUTO about the reached agreement.

The item of the round-table discussions on regional and physical planning in tourism, financing of tourist projects construction and construction of tourist infrastructure will be added with the important problems of protecting Environment from pollution.

In order to implement the objectives of the Bucharest Agreement in the best possible way, the Conference adopted the following proposals and recommendations:

1. The Official Tourist Organizations will take the necessary measures to intensify mutual tourist exchange and to attract also tourists from third countries for visiting two, three or more Balkan countries;

a) the Conference recommends to the Travel Agent's Associations at their forthcoming session in Sofia, October 1973, to work out special combined tours and offered them to the foreign tour operators. These tours have to be worked out jointly with the representatives of Balkan transport companies which will be invited by the Bulgarian side for participation in the session, on the recommendation of the respective National Tourist Organisation.

At this session the problem of issuing a General Tariff Guide should be studied carefully.

b) the Official Tourist Organizations accepted the proposal of the Yugoslavian side to examine and communicate in advance conditions concerning the technical and financial terms for the production of a tourist film about the Balkan countries. Meanwhile, in December 1973 Yugoslavia will be the host country of the next meeting of the Balkan experts in tourist advertising.

2. The round-table discussions, concerning the questions of regional and physical planning in tourism-financing of tourist projects construction, and building of tourist infra-structure and the problems of protection the environment from pollution, will take place in Bulgaria in 1974. The Yugoslav side should send to the other Official Tourist Organizations a thematic material, regarding the problem.

3. To recommend to the national air carriers to propose, at the forthcoming IATA Conference, special air fares for the young and for the inclusive tours on the regular flights with Balkan destination;

4. It is recommended that the National Transport Companies will try to increase the frequency of the inter-Balkan flights and to introduce certain improvements in the railway transport such as shortening the travelling time and improve the standard of comfort, available to passengers.

5. Cruise travel to Balkan ports should be increased;

6. For the forthcoming Conference of the Touring and Automobile Clubs of the Balkan countries which will be held in Sofia this autumn, it is suggested that they should make efforts for uniform traffic signs and to introduce motor vehicles insurance (green card);

7. Under possibilities of having the IIIrd Asian Highway Motor Rally, starting from Kabul to Istanbul, the Turkish delegation will try to extend its route to Beograd via Salonica and Sofia or to Bucharest via Varna. Meanwhile, it will inform the Balkan Touring and Automobile Clubs about the acceptance of the proposed project.

It is also recommended to the Touring and Automobile Clubs to organise rallies on the territories of the Balkan countries;

8. It is recommended that special facilities for youth travel be introduced in the Balkan countries;

9. The Official Tourist Organizations will continue their efforts to simplify passport and visa formalities for their citizens travelling to the Balkan countries;

The National Tourist Organizations have to mediate to the competent authorities to check promptly the documents of tour leaders, guides and drivers, catering for the tourist groups;

10. In connection with the organization of the traditional Folklore Festivals, it was suggested that the Official Tourist Organizations will assist and support them. They will also encourage Art and Cultural Festivals;

11. To extend an invitation to the Albanian People's Republic for participation in the VIIth Conference of the Official Tourist Organizations of the Balkan countries and for joining the Agreement for mutual co-operation in the field of tourism, signed in Bucharest, in 1971;

12. All delegations accepted with gratititude the kind invitation of the Turkish side to organise the VIIth Conference of the Official Tourist Organizations of the Balkan countries in May 1974 in Istanbul.

This Protocol was drafted in one original copy in English and was signed at Varna—Golden Sands, on June 28, 1973.

For the Delegation of the Republic of Greece

ATHANASSIOS PAPATHANASSIOU

For the Delegation of the Socialist Republic of Romania

ENG. ILIE VOICU

For the Delegation of the Republic of Turkey

EMIN HEKIMGIL

For the Delegation of the Socialist Federative Republic of Yugoslavia

DUSAN NEJKOV

For the Delegation of the People's Republic of Bulgaria

IVAN VRATCHEV

ΠΡΩΤΟΚΟΛΛΟΝ

Μεταξύ της 26ης και 30ης Ιουνίου 1973, ἐπραγματοποιήθη εἰς Βάρναν—Χρυσή "Αμμος" (COLDEN SANDS) ή 6η Διάσκεψις των Επισήμων Οργανισμῶν Τουρισμοῦ των Βαλκανικῶν Χωρῶν.

Τῆς Διασκέψεως μετέσχον αἱ Ἀντιπροσωπεῖαι τῶν Κυβερνήσεων τῆς Ἐλληνικῆς Δημοκρατίας, τῆς Σοσιαλιστικῆς Δημοκρατίας τῆς Ρουμανίας, τῆς Τουρκικῆς Δημοκρατίας, τῆς Όμοσπονδου Σοσιαλιστικῆς Δημοκρατίας τῆς Γιουγκοσλαβίας καὶ τῆς Λαϊκῆς Δημοκρατίας τῆς Βουλγαρίας ὑπὸ τὴν ἀρχηγείαν τῶν:

Αθανασίου Παπαθανασίου Ἀντιπροέδρου τοῦ Ἐλληνικοῦ Οργανισμοῦ Τουρισμοῦ.

Ilie Voicu Πρώτου Υπουργοῦ Τουρισμοῦ τῆς Σοσιαλιστικῆς Δημοκρατίας τῆς Ρουμανίας.

Emin Hekimgil Συμβούλου καὶ Προϊσταμένου Διεθνῶν Σχέσεων τοῦ Υπουργείου Τουρισμοῦ καὶ Πληροφοριῶν τῆς Τουρκικῆς Δημοκρατίας.

Dusan Nejkov Υφυπουργοῦ Οίκονομικῶν τῆς Όμοσπονδου Σοσιαλιστικῆς Δημοκρατίας τῆς Γιουγκοσλαβίας.

Ivan Vratchev Προέδρου τῆς Επιτροπῆς Διακοπῶν Αναψυχῆς καὶ Τουρισμοῦ τῆς Λαϊκῆς Δημοκρατίας τῆς Βουλγαρίας.

Συμφώνως τῷ ἄρθρῳ 4 τοῦ Συμφώνου ἀμοιβαίας συνεργασίας ἐπὶ θεμάτων Τουρισμοῦ τῶν Βαλκανίων, δ. κ. Ivan Vratchev, Πρόεδρος τῆς Επιτροπῆς Διακοπῶν, Αναψυχῆς καὶ Τουρισμοῦ τῆς Λαϊκῆς Δημοκρατίας τῆς Βουλγαρίας ἔκτισε τὴν ἔναρξιν τῶν ἐργασιῶν καὶ προήδρευσε τῆς Διασκέψεως.

Ο Πρόεδρος ἀνέφερεν ὅτι, δ. Εθνικὸς Οργανισμὸς Τουρισμοῦ τῆς Αλβανίας προσεκλήθη διὰ τῆς διπλωματικῆς

ὅδοι, ἀλλὰ μέχρι τῆς ἐνάρξεως τῶν ἐργασιῶν τῆς Διασκέψεως δὲν εἶχε ληφθῆ σχετικὴ ἀπάντησις.

Κατὰ τὴν Διάσκεψιν συνεζητήθη ἡ ἀκόλουθος 'Ημερογενής Διάταξις :

1. "Ἐκθεσις τῶν Προέδρων τῶν Ἀντιπροσωπειῶν ἐπὶ τῆς πραγματοποίησεως τῶν προτάσεων τῆς 5ης Διασκέψεως τῶν Εθνικῶν Οργανισμῶν Τουρισμοῦ τῶν Βαλκανικῶν Χωρῶν.

2. 'Ἐνημέρωσις ὑπὸ τῶν Ἀντιπροσωπειῶν ἐπὶ τῆς Τουριστικῆς Ἀναπτύξεως τῶν χωρῶν των κατὰ τὸ 1972, καὶ ἀνταλλαγὴ ἐμπειριῶν.

3. "Ἔτερα θέματα.

4. Τόπος καὶ ημερομηνία συγκλήσεως τῆς 7ης Διασκέψεως.

Θέμα 1ον :

Οι 'Αρχηγοὶ τῶν Ἀντιπροσωπειῶν ἐξέθεσαν εἰς τὴν Διάσκεψιν τὰ ἀποτελέσματα σχετικῶς πρὸς τὴν ὑλοποίησην τῶν συστάσεων τῆς 5ης Βαλκανικῆς Διασκέψεως ὡς καὶ τὰ ἀποτελέσματα ὅσον ἀφορᾶ εἰς τὴν περαιτέρω ἀνάπτυξιν συνεργασίας μεταξὺ τῶν Εθνικῶν Οργανισμῶν Τουρισμοῦ. 'Η συνεργασία αὕτη, ἔχαρακτηρίσθη ὡς ἐποικοδομητικὴ καὶ καρποφόρος. Γενικῶς διεπιστώθη ὅτι κατὰ τὸ διανυθὲν διάστημα ἀπὸ τῆς τελευταίας Διασκέψεως μέχρι σήμερον ἡ ἀμοιβαία προσπάθεια εἰς τὸν τομέα τοῦ Τουρισμοῦ ἀπεδίχθη λίαν ἐποικοδομητική.

'Ὕπεργραμμίσθη ὁ θετικὸς ρόλος τοῦ διεθνοῦς τουρισμοῦ εἰς τὴν ἐνίσχυσην τῶν φιλικῶν καὶ καλῶν γειτονικῶν σχέσεων μεταξὺ τῶν Βαλκανικῶν Χωρῶν καὶ τῆς συμβολῆς αὐτοῦ διὰ τὴν ἀμοιβαίαν προσέγγισιν αὐτῶν. 'Ὕπεργραμμίσθη ὅτι αἱ σύγχρονοι τάσεις τοῦ διεθνοῦς τουρισμοῦ συντείνουν εἰς τὴν ἀνάπτυξιν ἐνίαίου τουριστικοῦ χώρου εἰς τὴν Χερσόνησον. Τοῦτο θέλει βοηθήσει ἀφ' ἐνὸς μὲν εἰς τὴν αὔξησην τῆς τουριστικῆς κινήσεως καὶ τὴν προβολὴν τῶν πολυαρίθμων τουριστικῶν ἐνδιαφερόντων καὶ ἀφ' ἐτέρου εἰς τὴν αὔξησην τοῦ τουριστικοῦ συναλλάγματος τὰ δόποια θέλουν συντελέσει εἰς τὴν γενικὴν οἰκονομικὴν ἀνάπτυξιν τῶν χωρῶν.

'Ὕπεργραμμίσθη ἐπίσης ὅτι μέσω τῶν Γραφείων Εξωτερικῶν τῶν Οργανισμῶν Τουρισμοῦ διὰ διμερῶν καὶ τριμερῶν συμφωνιῶν ἐτέθησαν αἱ βάσεις διὰ τὴν προσέλκυσην τουριστῶν ἐξ ἐνίων εὐρωπαϊκῶν χωρῶν, 'Ηνωμένων Πολιτειῶν καὶ Καναδᾶ, διὰ κοινὸν πρόγραμμα περιηγήσεων τῶν Βαλκανίων.

'Ο δι' αὐτοκινήτου τουρισμὸς καὶ τὰ ράλλυ μεταξὺ τῶν Βαλκανικῶν χωρῶν ἔχουν ἀναπτυχθῆ λίαν ἐπιτυχῶς. 'Ὕπεργραμμίσθη δὲ ὅτι ἡ ἀνομοιόμορφος καὶ πολλὰς φορᾶς ἀνεπαρκῆς σήμανσι τῶν ὄδων εἰναι λίαν δυσχερής.

Διεπιστώθη ὅτι ἐπετεύχθησαν ὀρισμέναι βελτιώσεις εἰς τὰς ἀεροπορικὰς καὶ σιδηροδρομικὰς ἐπικοινωνίας ἀλλὰ πρέπει νὰ καταβληθοῦν περαιτέρω προσπάθειαι εἰς τὸν τομέα αὐτόν.

Μέσω τῶν ταξιδιωτικῶν γραφείων καὶ τῶν Ατμοπλοΐκῶν Εταιρειῶν δ ἀριθμὸς τῶν κρουαζιερῶν τῶν συμπεριλαμβανούσῶν Βαλκανικούς Λιμένας προσεγγίσεως ηὗξηθη εἰς ίνανοποιητικὸν ἐπίπεδον.

Αἱ ἀντιπροσωπεῖαι ἀνέφεραν τὴν ὑπαρξίαν δυσχεριῶν σχετικῶς πρὸς τὸ θέμα τῶν διατυπώσεων εἰσόδου καὶ τῶν θεωρήσεων διαβατηρίων καθὼς καὶ τὴν ἀσφάλισην αὐτοκινήτων.

'Ανεφέρθη ἐπίσης ὅτι θάξεις οἱ Εθνικοὶ Οργανισμοὶ νὰ μεσολαβήσουν εἰς τὰς ἀρμοδίας ἀρχάς, ἵνα ἔξασφαλίσουν ἀμεσον καὶ ταχεῖαν ἐνέργειαν ἀναφορικῶς πρὸς τὸν ἔλεγχον τῶν στοιχείων τῶν συνοδῶν, ζεναγῶν καὶ δόληγῶν.

Αἱ Ἀντιπροσωπεῖαι συνεφώνησαν ὅτι ἀπαιτεῖται μεγαλυτέρα ἀνταλλαγὴ τουριστικῶν πληροφοριῶν.

'Η ἀνταλλαγὴ δημοσιογράφων εἰς τὸν τουριστικὸν τομέα βαίνει σχετικῶς καλά. 'Η Ἐλληνικὴ Ἀντιπροσωπεία διεβίβασεν τὴν ἐπιθυμίαν τῶν Ελλήνων Δημοσιογράφων τῶν δημοσιογράφων τουρισμοῦ τῶν Βαλκανικῶν Χωρῶν. Τοῦτο θέλει βοηθήσει τὴν πραγματοποίησιν πλέον ἐπιτυχοῦς ἐκστρατείας προβολῆς εἰς τὰς τουριστικὰς ἀγορὰς τοῦ μέλλοντος καὶ τὴν αὔξησην τουριστικῆς κινήσεως εἰς τὸν χώρον τῶν Βαλκανίων.

βερνήσεων τῆς Ἑλληνικῆς Δημοκρατίας, τῆς Σοσιαλιστικῆς Δημοκρατίας τῆς Ρουμανίας, τῆς Τουρκικῆς Δημοκρατίας, τῆς Ὀυστρόνδου Σοσιαλιστικῆς Δημοκρατίας τῆς Γιουγκοσλαβίας καὶ τῆς Λαϊκῆς Δημοκρατίας τῆς Βουλγαρίας Συμφωνίας, ἀφορώσης εἰς τὴν ἀμοιβαίνων συνεργασίαν εἰς τὸν τουριστικὸν τομέα ἐν τοῖς Βαλκανίοις, περὶ συστάσεως ἐπιτροπῆς πρὸς μελέτην καὶ ἐφαρμογὴν μέτρων δυναμένων νὰ συμβάλωσιν εἰς τὴν ἐπίτευξιν τῶν προτεινομένων ἀντικειμενικῶν σκοπῶν κυρωθείστης διὰ τοῦ ὑπ' ἄριθ. 1194 Ν. Διατάγματος τῆς 24.6.1972, δημοσιευθέντος εἰς τὸ ὑπ' ἄριθ. 113 ΦΕΚ τῆς 8ης Ἰουλίου 1972 τεῦχος Α'.

β) τὸ κείμενον τοῦ Πρωτοκόλλου τῆς 7ης Διασκέψεως τῶν Ἐπισήμων Ὀργανισμῶν Τουρισμοῦ τῶν Βαλκανικῶν Χωρῶν, ἀπόφασίζομεν :

Ἐγκρίνομεν ὡς ἔχει καὶ ἐν τῷ συνόλῳ του τὸ ἐν Κωνσταντινουπόλει τὴν 26ην Μαΐου 1974 ὑπογραφὲν Πρωτοκόλλον τῆς 7ης Διασκέψεως τῶν Ἐπισήμων Ὀργανισμῶν Τουρισμοῦ τῶν Βαλκανικῶν Χωρῶν, τῆς προβλεπομένης ὑπὸ τοῦ ἀρθρου 4 τῆς Συμφωνίας περὶ ἀμοιβαίνων συνεργασίας εἰς τὸν Τουριστικὸν τομέα ἐν τοῖς Βαλκανίοις, τοῦ ὅποιου τὸ κείμενον ἔπειται ἐν πρωτοτύπῳ εἰς ἀγγλικὴν γλῶσσαν καὶ ἐν μεταφράσει εἰς τὴν ἑλληνικὴν.

'Ἐν Ἀθήναις τῇ 8 Ὁκτωβρίου 1974

Ο ΑΝΤΙΠΡΟΕΔΡΟΣ ΤΗΣ ΚΥΒΕΡΝΗΣΕΩΣ

ΚΑΙ ΥΠΟΥΡΓΟΣ ΕΞΩΤΕΡΙΚΩΝ

ΓΕΩΡΓΙΟΣ ΜΑΥΡΟΣ

Ο ΥΠΟΥΡΓΟΣ ΣΥΝΤΟΝΙΣΜΟΥ ΚΑΙ ΠΡΟΓΡΑΜΜΑΤΙΣΜΟΥ

ΖΕΝΟΦΩΝ ΖΩΛΤΑΣ

PROTOCOL

The VIIth Conference of the Official Tourist Organizations of the Balkan Countries was held in Istanbul from the 24th to the 26th of May 1974.

The following delegates participated in the Conference :

People's Republic of Bulgaria

Mintcho Tchuntov, Head of the Delegation First Vice President of the Committee of Recreation and Tourism.

Grigor Grigorov, Head of International Tourism Board.

Petar Panov, Head of Department of Publicity.

Bojidar Stamenov, Counsellor, Department of International Tourist Relations.

Georges Mihaylov, Counsellor, Department of International Tourist Relations.

Republic of Greece.

Christos Papadakis, Head of Delegation. Director, National Tourism Organization of Greece.

Aliko Andreou, Head of Department of International Relations, National Tourism Organization of Greece.

Socialist Republic of Romania

Ilie Voicu, Head of Delegation. First Deputy Minister of Ministry of Tourism.

Renato Iliescu, Head of the Press and Publicity Department, Ministry of Tourism.

Anca Dobrescu, Expert, Press and Publicity, Ministry of Tourism.

Socialist Federative Republic of Yugoslavia.

Dusan Nejkov, Head of Delegation. Deputy Secretary of Federal Secretariat of the Economy.

Ivan Avnzer, Consultant, Federal Secretariat of the Economy.

Vera Ivkova, Consultant, Yugoslav Centre for the Promotion of Tourism.

Republic of Turkey.

Mukadder Sezgin, Head of Delegation. Under Secretary of State, Ministry of Tourism and Information.

Kemal Baytas, Deputy Under Secretary of State, Ministry of Tourism and Information.

M. Emin Hekimgil, Counsellor to the Minister, Head of Department of International Relations.

Selçuk Bakkalbağı, Director General of Information Ministry of Tourism and Information.

Erehan Düzgünoglu, Head of Department of Planning, Ministry of Tourism and Information.

Ziya Hünerman, Istanbul Regional Director of Ministry of Tourism and Information.

Murat Gencer, Deputy Director of Management, Turkish Tourism Bank.

Fahir Sirmali, Director of Tourism and Information, Turkish Maritime Bank.

Oktay Alpin, Director of Tourism, Turkish Touring and Automobile Club.

Haluk Durukal. Member of the Executive Committee, Association of Turkish Travel Agents.

The Conference was opened by H.E. Orhan Birgit, the Minister of Tourism and Information of the Turkish Republic, who delivered the attached opening speech and wished the delegates success in their deliberations.

In accordance with Article 4 of the Agreement among the Balkan Countries for Mutual Cooperation on Tourism, in the Balkans, the Head of the Turkish Delegation took the chair at the meeting.

The Turkish Delegation reported that the Official Tourism Organization of Albania, although duly invited through diplomatic channels to participate in the Conference, expressed regrets at not being a signatory of the aforementioned agreement and at not being able to attend the Conference.

The following agenda was accepted unanimously :

I. Reports from the heads of the delegations concerning the implementation of the recommendations made by the VIth Conference of the Official Tourism Organizations of the Balkan Countries.

a) Conclusions of the Meeting of the Balkan Travel Agents' Associations, held in Sophia on the 11th and 12th of December 1973.

b) Conclusions of the Meeting of Writers and Journalists in the Field of Tourism of the Balkan Countries, held in Athens from the 5th to the 8th of March 1974.

c) Conclusions of the Meeting of Experts on the Promotion of Tourism in the Balkan Countries, held in Dubrovnik from the 16th to the 18th of April 1974.

II. The effects of the energy crisis on Balkan tourism and the steps needed to rectify the situation on a joint basis.

III. The creation of a credible Balkan image in the American and European Tourism Market by joint Balkan publicity.

IV. Ways and means of increasing the number of tourists coming from America and Europe to the Balkan countries.

V. Miscellaneous.

VI. Place and date of the VIIth Conference of the Official Tourism Organizations of the Balkan Countries. Item I of the agenda

I.i. The heads of the delegations submitted reports concerning the implementation of the recommendations of the VIth Conference. All the delegates expressed their satisfaction at the growing exchange of tourists among the Balkan countries, and stressed the importance of continuing cooperation to attract third country tourists to the Balkans.

I.ii. The delegates considered that for the promotion of tourism in the region it would be advantageous to promote a common Balkan image, emphasising the great natural beauty, historical and cultural wealth of the Balkan countries.

I.iii. It was agreed to stress the importance of improving the transportation and communication network in the Balkans. The Conference suggested that the national railway authorities of the Balkan countries, during their regular meetings, should continue to endeavour to improve the standards of comfort throughout the Balkans.

.iv. The question of providing personnel of the requisite high standard for the tourism industry was acknowledged to be a problem requiring further efforts by the Balkan countries.

.v. It was suggested that the National Tourist Organizations recommend to the competent authorities that they continue their efforts for the simplification of frontier formalities.

I.vi. The Conference found it useful to recommend that the youth travel organizations of the Balkans widen their cooperation to increase the traffic of youth tourism in the region.

I.vii. Finally the delegates noted with satisfaction the progress made in the tourism sector by the member countries and the increasing tourist flow to the Balkans.

I.viii. The detailed reports of the heads of the delegations, elaborating the aforementioned points, are attached to this protocol.

Item I (a) of the agenda

I.(a).i. The Conference observed that the meeting of Balkan Travel Agents' Associations in Sofia in December 1973 was most fruitful, and hoped that the same spirit of cooperation would continue in the second meeting, to be held in Thessaloniki in June 1974.

I.(a).ii. The Conference expressed the wish that the Balkan transportation organizations participate in the forthcoming sessions of the Balkan Travel Agents' Associations.

Item I (b) of the agenda

I.(b).i. Following the Meeting of Writers and Journalists in the Field of Tourism of the Balkan Countries in Athens in March 1974, it was proposed that the exchange of informative and tourist publications should be encouraged, and it was considered important that such writers should stress the positive effects of tourism on the lives of people. It was suggested that the tourism potential of the Balkans as a whole should be brought to the attention of these writers.

Item I (c) of the agenda

I.(c).i. The Conference was presented with the proposals for joint promotional activities, made by the group of experts which met in Dubrovnik in April 1974. The Conference considers it necessary that these experts continue their meetings and Romania suggested that she be the host of the 1975 meeting.

Item II of the agenda

II.i. The delegates were pleased to note that the energy crisis has had either no effect, or less serious effects than anticipated, on the Balkan countries, and it was noted with satisfaction that none of the Balkan countries restricts the amount of petrol a motorist can obtain.

II.ii. The Conference suggests that a proposal be made to the next I'UOTO - RCTE meeting, that this organization bring to the attention of the governments of its member countries the importance of avoiding petrol restrictions for international tourism.

Items III and IV of the agenda

III/IV.i. Items III and IV of the agenda were discussed together.

III/IV.ii. It was suggested that a working group of experts should prepare a paper defining and creating a common Balkan tourism product, and making recommendations for the commercializing of this product on the world tourism market. It was considered desirable that this working group should comprise representatives of the national tourism organizations, tour operators and national transportation organizations.

III/IV.iii. It was recommended that the representatives of the Balkan National Tourism Organizations in New York should meet with the North American tour operators specializing in Balkan tours, and draw up recommendations for the marketing of the Balkan tourism product in North America. The Turkish Tourism Office in New York is to call a meeting for this purpose.

III/IV.iv. The three ETC member countries present at the Conference agreed to recommend to this organization, during its forthcoming meeting, that more emphasis should be given to the Balkan region in the ETC's promotional activities for 1975.

III/V.v. The proposal concerning a promotional film of the Balkans for the North American consumer mark-

et, examined at the 1974 experts meeting in Dubrovnik, was discussed by a working group with the representative of Graff International Inc. It was decided that each member country should select the themes best reflecting itself for the purposes of this film, and that these themes should be submitted by their representatives to the meeting of promotional experts, that is to take place in Belgrade from the 12th to the 15th of July 1974.

III/IV.vi. It was unanimously agreed that a Balkan road map should be issued by the national tourist organizations, with copies in the official language of each member country and in English, French and German. Romania is to submit the layout and an estimate of the cost of this map to the meeting of promotional experts in Belgrade from the 12th to the 15th of July 1974.

III/IV.vii. The Conference wished to encourage the cooperation of the Balkan Touring and Automobile Clubs for the solution of various inter-Balkan traffic problems. The Conference hoped that the meeting of these clubs in Sofia in June 1974 will contribute positively in this direction.

Item V of the agenda

V.i. The Conference expressed the wish that the press of the Balkan countries present favourable images of their neighbouring countries, in the same spirit of harmony and cooperation present at this meeting. For this purpose, the Conference considered it useful to encourage the exchange of travel writers among the Balkan countries. The Conference also recommended that the national tourism organizations of the Balkan countries maintain favourable images of their neighbouring countries in their publications.

V. ii. It was unanimously agreed that recommendations should be put to the competent national authorities regarding the standardization of the names of major cities and tourist attractions by the use of international languages for road signs.

V. iii. The Conference stressed the importance for the member countries of making every effort for the protection of the environment from pollution and the preservation and best utilization of their historical and cultural heritages.

Item VI on the agenda

The Yugoslav Delegation extended their invitation to the VIIIth Conference in Yugoslavia in May 1975, and the member countries had pleasure in accepting this invitation.

In conclusion, the guest delegates expressed thanks to their hosts for their warm hospitality and perfect organization, all of which contributed to the fruitful results of this meeting.

This protocol was drafted in one original copy in English and was signed on the 26th of May 1974 in Istanbul.

MUKADDER SEZGIN

Chairman of the Conference

Head of the Delegation

Under Secretary of State of

the Ministry of Tourism and

Information for the

REPUBLIC OF TURKEY

MINTCHO TCHUNTOV CHRISTOS PAPADAKIS
Head of the Delegation Head of the Delegation
First Vice President of Director, National Tourism
Committee of Recreation Organization of Greece
and Tourism for the for the

Peoples Republic of Bulgaria Republic of Greece
ILIE VOICU DUSAN NEJKOV

Head of Delegation Head of Delegation
First Deputy Minister of Deputy Secretary of Federal

Ministry of Tourism for the Secretariat of the Economy
for the

Socialist Republic of Romania Socialist Federative
Republic of Yugoslavia

ΠΡΩΤΟΚΟΛΛΟΝ

Η 7η Διάσκεψις τῶν 'Επισήμων 'Οργανισμῶν Τουρισμοῦ τῶν Βαλκανικῶν χωρῶν ἔλαβε χώραν εἰς Κωνσταντινούπολιν ἀπὸ τῆς 24ης μέχρι καὶ τῆς 26ης Μαΐου 1974.

Εἰς τὴν Διάσκεψιν ἔλαβον μέρος αἱ κάτωθι 'Αντιπροσωπεῖαι :

Αλεξή Δημοκρατία τῆς Βουλγαρίας

Mintcho Tchuntov, 'Αρχηγὸς τῆς 'Αντιπροσωπείας, Α' 'Αντιπρόεδρος τῆς 'Επιτροπῆς 'Αναψυχῆς καὶ Τουρισμοῦ. Grigor Grigorov, Προϊστάμενος Συμβουλίου Διεθνοῦς Τουρισμοῦ.

Petar Panov, Προϊστάμενος Διαφημίσεως.

Bojidar Stamenov, Σύμβουλος, Διεθνεῖς Τουριστικαὶ Σχέσεις.

Georges Mihaylov, Σύμβουλος, Διεθνεῖς Τουριστικαὶ Σχέσεις.

Δημοκρατία τῆς 'Ελλάδος

Χρῆστος Παπαδάκης, 'Αρχηγὸς τῆς 'Αντιπροσωπείας, Δ/ντῆς 'Ελληνικοῦ 'Οργανισμοῦ Τουρισμοῦ.

'Αλίκη 'Ανδρέου, Προϊσταμένη Διεθνῶν Σχέσεων ΕΟΤ.

Σοσιαλιστικὴ Δημοκρατία τῆς Ρουμανίας

Ilie Voicu, 'Αρχηγὸς 'Αντιπροσωπείας, Λ' 'Αναπληρωτὴς 'Υπουργὸς τοῦ 'Υπουργείου Τουρισμοῦ.

Renato Illescu, Προϊστάμενος Τύπου καὶ Διαφημίσεως 'Υπουργείον Συντονισμοῦ.

Anca Dobrescu, 'Εμπειρογνώμων Τύπου καὶ Διαφημίσεως - 'Υπουργείον Τουρισμοῦ.

'Ομόσπονδος Σοσιαλιστικὴ Δημοκρατία τῆς Γιουγκοσλαβίας Dusan Nejkov, 'Αρχηγὸς 'Αντιπροσωπείας, 'Υφυπουργὸς Οἰκονομικῶν 'Υποθέσεων τῆς 'Ομοσπόνδου Σοσιαλιστικῆς Δημοκρατίας.

Ivan Avnzer, Σύμβουλος, 'Ομόσπονδον 'Υφυπουργείον Οἰκονομικῶν 'Υποθέσεων.

Vera Ivnkov, Σύμβουλος, Γιουγκοσλαβικὸν Κέντρον Προβολῆς Τουρισμοῦ.

Δημοκρατία τῆς Τουρκίας

Mukadder Sezgin, 'Αρχηγὸς τῆς 'Αντιπροσωπείας 'Υφυπουργὸς - 'Υπουργείον Τουρισμοῦ καὶ Πληροφοριῶν.

Kemal Baytas, 'Αναπληρωτὴς 'Υφυπουργὸς - 'Υπουργείον Τουρισμοῦ καὶ Πληροφοριῶν.

M. Emin Hekimgil, Σύμβουλος, παρὰ τῷ 'Υπουργῷ - Προϊστάμενος Διεθνῶν Σχέσεων

Selçuk Bakkalbassi, Γενικὸς Δ/ντῆς Πληροφοριῶν 'Υπουργείον Τουρισμοῦ καὶ Πληροφοριῶν.

Ercihan Düzgünoglu, Προϊστάμενος Σχεδιάσεως, 'Υπουργείον Τουρισμοῦ ἐαὶ Πληροφοριῶν.

Ziya Hünerman, Περιφερειακὸς Δ/ντῆς Κωνσταντινούπολεως τοῦ 'Υπουργείου Τουρισμοῦ καὶ Πληροφοριῶν.

Murat Gencer, 'Αναπληρωτὴς, Δ/ντῆς Διοικήσεως - Τουρκικὴ Τράπεζα Τουρισμοῦ.

Fahir Sirmali, Δ/ντῆς Τουρισμοῦ καὶ Πληροφοριῶν - Τουρκικὴ Ναυτιλιακὴ Τράπεζα.

Oktay Alpin, Δ/ντῆς Τουρισμοῦ, Τουρκικὴ Λέσχη Περιγρήσεως καὶ Αὐτοκινήτου.

Haluk Durukal, Μέλος τῆς 'Εκτελεστικῆς 'Επιτροπῆς τῆς 'Ενώσεως Τούρκων Ταξιδιωτικῶν Πρακτόρων.

Η A.E. δ. κ. Orhan Birgit 'Υπουργὸς Τουρισμοῦ καὶ Πληροφοριῶν τῆς Τουρκικῆς Δημοκρατίας κηρύσσων τὴν ἐναρξίν τῶν ἐργασιῶν τῆς Διασκέψεως, ἔξεφώνησε τὴν συνημμένην ἐναρκτήριον ὁμιλίαν καὶ ηὗχηθη εἰς τὰς 'Αντιπροσωπείας ἐπιτυγχάνειν εἰς τὰς ἐργασίας των.

Συμφώνως τῷ ἀρθρῷ 4 τῆς Συμφώνου ἀμοιβαίας συνεργασίας ἐπὶ θεμάτων Τουρισμοῦ τῶν Βαλκανικῶν χωρῶν, ὁ Πρόεδρος Τουρκικῆς 'Αντιπροσωπείας προήδρευσε τῆς Διασκέψεως.

Η Τουρκικὴ 'Αντιπροσωπεία ἀνέφερεν ὅτι δὲ 'Επίσημος 'Οργανισμὸς Τουρισμοῦ τῆς 'Αλβανίας, παρ' ὅλον ὅτι προσεκλήθη διὰ τῆς διπλωματικῆς ὁδοῦ ὅπως συμμετάσχῃ εἰς τὴν Διάσκεψιν ἔξεφρασε τὴν λύπην του διότι μὴ ἔχων ὑπογράψει τὴν ὡς ἄνω Συμφωνίαν δὲν δύναται νὰ λάβῃ μέρος εἰς τὴν Διάσκεψιν.

Η Διάσκεψις ἀπεδέχθη ὁμοφώνως τὸν ἀκόλουθον 'Ημερησίων διάταξιν :

I. 'Εκθέσεις τῶν 'Αρχηγῶν τῶν 'Αντιπροσωπειῶν ἐπὶ τῆς ὑλοποίησεως τῶν συστάσεων τῆς 6ης Διασκέψεως τῶν 'Επισήμων 'Οργανισμῶν Τουρισμοῦ τῶν Βαλκανικῶν χωρῶν.

α) Συμπεράσματα τῆς Συναντήσεως τῶν Βαλκανικῶν χωρῶν.

Πρακτόρων τῶν Βαλκανίων, ἥτις ἔλαβε χώραν εἰς Σύριαν

τὴν 11ην καὶ 12ην Δεκεμβρίου 1973.

β) Συμπεράσματα τῆς Συναντήσεως τῶν Συγγραφέων καὶ Δημοσιογράφων Τουριστικοῦ Τύπου τῶν Βαλκανικῶν χωρῶν ἥτις ἔλαβε χώραν εἰς Αθήνας ἀπὸ τῆς 5ης μέχρι καὶ τῆς 8ης Μαρτίου 1974.

γ) Συμπεράσματα τῆς Συναντήσεως τῶν Εμπειρογνωμόνων Τουριστικῆς Προβολῆς τῶν Βαλκανικῶν χωρῶν εἰς Dubrovnic ἀπὸ 16ης μέχρι καὶ τῆς 18ης Απριλίου 1974.

II. 'Επιπτώσεις τῆς ἐνεργειακῆς κρίσεως ἐπὶ τοῦ Τουρισμοῦ εἰς τὰ Βαλκάνια καὶ ἀναγκαῖα μέτρα διὰ τὴν ἀπὸ κοινοῦ ἀντιμετώπισιν τῆς καταστάσεως.

III. Δημιουργία εἰκόνος ἐμπιστοσύνης διὰ τὰ Βαλκάνια εἰς τὴν τουριστικὴν ἀγορὰν τῆς 'Αμερικῆς καὶ τῆς Εύρωπης διὰ κοινῆς προβολῆς τῶν Βαλκανίων.

IV. Τρόποι καὶ μέτρα πρὸς αὔξησιν τοῦ ἀριθμοῦ τῶν τουριστῶν ἐξ 'Αμερικῆς καὶ Εύρωπης πρὸς τὰς Βαλκανίας χώρας.

V. Έτερα θέματα.

I. Τόπος καὶ χρόνος τῆς 8ης Διασκέψεως τῶν 'Επισήμων 'Οργανισμῶν Τουρισμοῦ τῶν Βαλκανικῶν χωρῶν.

"Αρθρον 1 τῆς 'Ημερησίας Διατάξεως

I.1. Οἱ 'Αρχηγοὶ τῶν 'Αντιπροσωπειῶν ὑπέβαλον ἐκθέσεις σχετικῶς μὲ τὴν ὑλοποίησιν τῶν συστάσεων τῆς 6ης Διασκέψεως. "Ολαι αἱ 'Αντιπροσωπεῖαι ἔξεφρασαν τὴν εὐαρέσκειάν των διὰ τὴν ἀνάπτυξιν τῆς ἀνταλλαγῆς τουριστῶν μεταξύ τῶν Βαλκανικῶν χωρῶν καὶ ὑπεγράμμισαν τὴν σπουδαιότητα συνεχίσεως τῆς συνεργασίας διὰ τὴν προσέλκυσιν εἰς τὰ Βαλκάνια τουριστῶν ἐκ τρίτων χωρῶν.

I.2. Οἱ 'Αντιπρόσωποι ἔχουν τὴν γνώμην ὅτι διὰ τὴν προβολὴν τοῦ τουρισμοῦ εἰς τὴν περιοχὴν θά καὶ ὡφέλιμον ὅπως προβληθῇ κοινὴ εἰκὼν τῶν Βαλκανίων, τονίζοντες τὸ πλῆθος τῶν φυσικῶν καλλονῶν καὶ τὸν ίστορικὸν καὶ μαρφωτικὸν πλοῦτον τῶν Βαλκανικῶν χωρῶν.

I.3. Συνεφωνήθη ὅπως τονισθῇ ἡ σημασία βελτιώσεως τῶν μεταφορῶν καὶ τοῦ ἐπικοινωνιακοῦ δικτύου εἰς τὰ Βαλκάνια.

Η Διάσκεψις προέτεινεν ὅπως αἱ 'Εθνικαὶ Σιδηροδρομοὶ 'Αρχαὶ τῶν Βαλκανικῶν χωρῶν, κατὰ τὰς τακτικάς των συναντήσεις, συνεχίσουν τὰς προσπαθείας των πρὸς βελτίωσιν τοῦ ἐπιπέδου τῶν παρεχομένων ἀνέσεων (εἰς τὰς ἀμάξιστοις των) ἀνὰ τὰ Βαλκάνια.

I.4. Τὸ θέμα ὑπάρχεις προσωπικοῦ διαθέτοντος τὸ ἀπαιτούμενον ὑψηλὸν ἐπίπεδον καταρτίσεως εἰς τὴν τουριστικὴν βιομηχανίαν ἀνεγνωρίσθη ὅτι ἀποτελεῖ πρόβλημα χορτίον περαιτέρω προσπαθείων ὑπὸ τῶν Βαλκανικῶν χωρῶν.

I.5. Προετάθη ὅπως οἱ 'Εθνικοὶ 'Οργανισμοὶ Τουρισμοῦ συστήσουν εἰς τὰς ἀρμοδίους ἀρχαῖς ὅπως συνεχίσουν τὰς προσπαθείας των πρὸς ἀπλούστευσιν τῶν μεθοριακῶν διατυπώσεων.

I.6. Η Διάσκεψις ἔκρινεν ὅτι χρήσιμον εἶναι νὰ συστηθῇ διπλωματικῶς τοῦ Ταξιδιωτικοῦ 'Οργανισμοῦ Νεότητος τῶν Βαλκανικῶν χωρῶν, διευρύνοντας τὴν μεταξύ των συνεργασίαν πρὸς αὔξησιν τῆς τουριστικῆς κινήσεως τῶν νέων εἰς τὴν περιοχὴν.

I.7. Τέλος διὲ ἐκπρόσωποι διεπίστωσαν μεθ' ίκανοποιήσεως τὴν πραγματοποιηθεῖσαν πρόσδοτον εἰς τὸν τουριστικὸν τομέα ὑπὸ τῶν χωρῶν-μελῶν καὶ τὸ συνεχῶς αὔξανόμενον τουριστικὸν ρεῦμα πρὸς τὰ Βαλκάνια.

I.8. Αἱ λεπτομερεῖς ἐκθέσεις τῶν 'Αρχηγῶν τῶν 'Αντιπροσωπειῶν εἰς τὰς διπλαίς ἀνεπτύχθησαν τὰς ἀνωτάτων πρωτόκολλον.

"Αρθρον I (α) τῆς 'Ημερησίας Διατάξεως.

I.(α).i. Η Διάσκεψις παρετήρησεν ὅτι ἡ συναντήσεις τῶν 'Ενώσεων Ταξιδιωτικῶν Πρακτόρων τῶν Βαλκανίων εἰς Σόριαν τὸν Δεκέμβριον 1973 ὑπῆρξεν λίαν κορποφόρος καὶ ἔξεφρασε τὴν ἐπιπλέοντας τὸ παρὸν πρωτόκολλον.

Θά έξακολουθήση νὰ ιπάρχῃ καὶ κατὰ τὴν 2αν Συνάντησιν, ήτις θὰ λάβῃ χώραν εἰς Θεσσαλονίκην τὸν Ἰούνιον 1974.

I.(α).ii. Η Διάσκεψις έξέφρασε τὴν εὐχὴν ὅπως Ὁργανισμὸι Μεταφορῶν τῶν Βαλκανίων συμμετάσχουν εἰς τὰς προσεχεῖς ἐργασίας τῶν Ἐνώσεων τῶν Ταξιδιωτικῶν Πρακτόρων τῶν Βαλκανικῶν χωρῶν.

"Αρθρον I (β) τῆς 'Ημερησίας Διατάξεως.

I.(β).i. Ἐν συνεχείᾳ τῆς Συναντήσεως τῶν Συγγραφέων καὶ Δημοσιογράφων Τουρισμοῦ τῶν Βαλκανικῶν χωρῶν εἰς τὰς Ἀθήνας τὸν Μάρτιον 1974, προετάθη ὅπως ἐνθαρρυθῇ ἡ ἀνταλλαγὴ πληροφοριακοῦ καὶ τουριστικοῦ υλικοῦ καὶ ἔθεωρήθη σημαντικὸν ὄμως οἱ ἐν λόγῳ συγγραφεῖς τονίζουν τὰς θετικὰς ἐπιπτώσεις τοῦ τουρισμοῦ εἰς τὴν ζωὴν τῶν λαῶν. Προετάθη ὅπως αἱ τουριστικαὶ δυνατότητες τῶν Βαλκανίων ὡς σύνολον τεθοῦν ὑπ' ὅψιν τῶν συγγραφέων τούτων.

"Αρθρον I (γ) τῆς 'Ημερησίας Διατάξεως.

I.(γ).i. Υπὸ τῆς ὁμάδος τῶν 'Εμπειρογνωμόνων ἡτις συνῆλθεν εἰς DUBROVNIK τὸν Ἀπρίλιον 1974, ἐτέθησαν ὑπ' ὅψιν τῆς Διασκέψεως αἱ προτάσεις ἐνεργειῶν κοινῆς προβολῆς. Η Διάσκεψις θεωρεῖ ἀναγκαῖον ὅπως οἱ ἐμπειρογνώμονες οὗτοι συνεχίσουν τὰς συναντήσεις των καὶ ἡ Ρουμανικὴ πλευρὰ προστείνεν ὅπως ἡ συνάντησις κατὰ τὸ 1975 πραγματοποιηθῇ εἰς Ρουμανίαν.

"Αρθρον II τῆς 'Ημερησίας Διατάξεως.

II.i. Αἱ Ἀντιπροσωπεῖαι διεπίστωσαν μετ' εὐχαριστήσεως ὅτι γενικῶς ἡ ἐνεργειακὴ κρίσις οὐδόλως ἐπέδρασεν εἰς τὸν Βαλκανικὸν χώρον δυσμενῶς, εἰς ὀρισμένας δὲ περιπτώσεις αἱ ἐπιπτώσεις ἡσαν δλιγάτερον δυσμενεῖς ἀπ' ὅτι ἀνεμένετο καὶ ἐσημειώθη μεθ' ἵκανοποιήσεως ὅτι καμία ἐκ τῶν βαλκανικῶν χωρῶν δὲν περιορίζει τὴν ποσότητα τῶν διατιθεμένων εἰς τοὺς αὐτοκινητιστὰς καυσίμων.

II.ii. Η Διάσκεψις συνιστᾷ ὅπως προταθῇ εἰς τὴν ἐπομένην συνάντησιν UIOTO/RCTE (Διεθνῆς 'Ἐνωσις τῶν Ἐπισήμων Ὁργανισμῶν Τουρισμοῦ/Περιφερειακή Ἐπιτροπὴ Τουρισμοῦ Εύρωπης), ὅπως ὁ Ὁργανισμὸς τοῦτος θέσῃ ὑπ' ὅψιν τῶν Κυβερνήσεων τῶν χωρῶν—μελῶν αὐτοῦ τὴν σπουδαιότητα ὅπως ἀποφευχθοῦν περιορισμοὶ εἰς τὴν διάθεσιν καυσίμων διὰ τὸν Διεθνῆ Τουρισμόν.

"Αρθρον III καὶ IV τῆς 'Ημερησίας Διατάξεως.

III/IV.i Τὰ ἄρθρα III καὶ IV τῆς 'Ημερησίας Διατάξεως ἔξητασθησαν συγχρόνως.

III/IV.ii. Ἐγένετο πρότασις ὅπως ὁμάς ἐργασίας ἔξι ἐμπειρογνωμόνων ἔτοιμάση ἔκθεσιν προσδιορίζουσα καὶ δημιουργοῦσα ἐν κοινῷ τουριστικὸν προϊόντα τῶν Βαλκανικῶν χωρῶν καὶ προνείνει τὴν ἐκμετάλλευσιν τοῦ προϊόντος τούτου εἰς τὴν παγκόσμιον ἀγοράν. Ηθεωρήθη ἐπιθυμητὸν ὅπως ἡ ὁμάς ἐργασίας αὕτη, συμπεριλαμβάνῃ ἐκπροσώπους τῶν 'Εθνικῶν Ὁργανισμῶν Τουρισμοῦ, Ταξιδιωτικοὺς Ὁργανισμοὺς καὶ 'Εθνικοὺς Ὁργανισμοὺς Μεταφορῶν.

III/IV.iii. Ἐγένετο ἐπίσης πρότασις τῶν 'Εθνικῶν Ὁργανισμῶν Τουρισμοῦ τῶν Βαλκανίων εἰς N. Ὑόρκην συναντηθοῦν μετὰ τῶν εἰδικευμένων εἰς τὰ ταξίδια πρὸς τὰ Βαλκάνια Ταξιδιωτικῶν Ὁργανισμῶν τῆς Βορείου Ἀμερικῆς καὶ ὑποβάλλουν προτάσεις διὰ τὴν ἔρευναν τῆς ἀγορᾶς ἐπὶ τοῦ τουριστικοῦ προϊόντος τῶν Βαλκανίων εἰς τὴν Βόρειον Ἀμερικήν. Ἐπὶ τοῦ θέματος αὐτοῦ, τὸ Τουρικὸν Γραφεῖον Τουρισμοῦ εἰς N. Ὑόρκην θὰ ἀναλάβῃ τὴν σύγκλησιν σχετικῆς συσκέψεως.

III/IV.iv. Αἱ παροῦσαι εἰς τὴν Διάσκεψιν τρεῖς χωραιμέλη τῆς ETC συνεφάνησαν ὅπως κατὰ τὴν προσεχῆ σύνοδον, συστήσουν εἰς τὸν Ὁργανισμὸν τοῦτον ὅπως δοθῇ μεγαλυτέρα ἐμφασίς εἰς τὸ πρόγραμμα προβολῆς τῆς ETC τοῦ 1975, εἰς τὴν περιοχὴν Βαλκανίων.

III/V.v 'Υφ' ὁμάδος ἐργασίας συνεζητήθη μετὰ τοῦ ἐκπροσώπου τῆς 'Εταιρείας GRAFF INTERNATIONAL INC, ἡ πρότασις σχετικῶς μὲ ταῖναν προβολῆς τῶν Βαλκανικῶν χωρῶν εἰς τὴν καταναλωτικὴν τουριστικὴν ἀγοράν τῆς Βορ. Ἀμερικῆς ἔξετασθεῖσα ἡδη κατὰ τὴν συνάντησιν τοῦ 1974 τῶν ἐμπειρογνωμόνων εἰς DUBROVNIK.

'Απεφασίσθη ὅπως ἐκάστη χώρα—μέλος ἐπιλέξῃ τὰ θέματα τὰ ὅποια ἀρμόδουσιν καλλίτερα εἰς αὐτὴν διὰ τὸν σκοπὸν τῆς ταινίας ταύτης καὶ ὅπως τὰ θέματα ταῦτα ὑποβληθοῦν ὑφ' ἐκάστου ἐκπροσώπου κατὰ τὴν σύσκεψιν τῶν ἐμπειρογνωμόνων προβολῆς, ἡτις θὰ λάβῃ χώραν εἰς Βελιγράδιον ἀπὸ τῆς 12ης μέχρι καὶ τῆς 15ης Ιουλίου 1974.

III/IV.vi Συνεφωνήθη ὁμοφώνως ὅπως ὁδικὸς χάρτης τῶν Βαλκανίων ἐκδοθῇ ὑπὸ τῶν 'Εθνικῶν Ὁργανισμῶν Τουρισμοῦ, μὲ ἀντίτυπα εἰς τὴν ἐπίσημον γλώσσαν ἐκάστης χώρας—μέλους καὶ εἰς τὴν Ἀγγλικήν, Γαλλικήν καὶ Γερμανικήν. Η Ρουμανία θὰ ὑποβάλῃ σχέδιον καὶ προϋπολογισμὸν δαπάνης διὰ τὸν χάρτην αὐτὸν εἰς τὴν συνάντησιν τῶν ἐμπειρογνωμόνων προβολῆς (Τουρισμοῦ) εἰς Βελιγράδιον ἀπὸ τῆς 12ης μέχρι τῆς 15ης Ιουλίου 1974.

III/IV.vii. Η Διάσκεψις ἔξέφρασε τὴν ἐπιθυμίαν ὅπως ἐνθαρρυθῇ ἡ συνεργασία μεταξὺ τῶν Βαλκανικῶν Λεσχῶν Περιηγήσεως καὶ Αὐτοκινήτου διὰ τὴν ἐπίλυσιν ποικίλων ἐνδο-Βαλκανικῶν προβλημάτων κυκλοφορίας. Η Διάσκεψις ἐλπίζει ὅτι ἡ συνάντησις τῶν Λεσχῶν τούτων, εἰς Σόφιαν τὸν Ιούνιον 1974 θὰ συμβάλῃ θετικῶς πρὸς τὴν κατεύθυνσιν ταύτην.

"Αρθρον V τῆς 'Ημερησίας Διατάξεως.

V.i. Η Διάσκεψις ἔξέφρασε τὴν εὐχὴν ὅπως ὁ Τύπος τῶν Βαλκανικῶν χωρῶν παρουσιάζῃ εὑμενεῖς εἰκόνας τῶν γειτονικῶν χωρῶν, μὲ τὸ αὐτὸν πνεῦμα ἀρμονίας καὶ συνεργασίας ὅπερ ἐπεκράτησεν κατὰ τὴν παροῦσαν συνάντησιν. Διὰ τὸν σκοπὸν τοῦτον, η Διάσκεψις ἔθεωρησε χρήσιμον ὅπως ἐνθαρρυθῇ ἡ ἀνταλλαγὴ Συγγραφέων Τουρισμοῦ μεταξὺ τοῦ Βαλκανικῶν χωρῶν.

Η Διάσκεψις συνέστησεν ἐπίσης ὅπως οἱ 'Εθνικοὶ Ὁργανισμοὶ Τουρισμοῦ τῶν Βαλκανικῶν χωρῶν διατηροῦν εὑμενεῖς εἰκόνας τῶν γειτονικῶν των χωρῶν εἰς τὰς δημοσιεύσεις των.

Ομοφώνως συνεφωνήθη ὅπως γίνουν συστάσεις πρὸς τὰς ἀρμοδίους 'Εθνικάς Ἀρχὰς σχετικῶς μὲ τὴν τυποποίησιν τῶν κυριωτέρων τοπωνυμιῶν καὶ τουριστικῶν πόλεων ἔλξεως διὰ τῆς χρησιμοποιήσεως διεθνοῦς γλώσσης εἰς τὴν ὁδοσήμανσιν.

V.ii. Η Διάσκεψις ἔτονται στὴν σημασίαν διὰ τὰς χώρας—μέλη ὅπως ἐντείνουν τὰς προσπαθείας των διὰ τὴν προστασίαν τοῦ περιβάλλοντος ἐκ τῆς ρυπάνσεως καὶ τὴν διατήρησιν καὶ μεγίστην ἀξιοποίησιν τῆς ιστορικῆς καὶ πνευματικῆς αὐτῶν χληρονομίας.

"Αρθρον VI τῆς 'Ημερησίας Διατάξεως.

"Ολαι αἱ χῶραι—μέλη ἔτέχθησαν μετ' εὐχαριστήσεως τὴν εὐγενῆ πρόσκλησιν τῆς Γιουγκοσλαβικῆς Ἀντιπροσωπείας ὅπως ἡ 8η Διάσκεψις λάβῃ χῶραν ἐν Γιουγκοσλαβίᾳ τὸν Μάιον 1975.

Περαίνοντες, οἱ ἐκπρόσωποι τῶν χωρῶν—μελῶν ἔξέφρασαν τὰς εὐχαριστίας των πρὸς τὴν φιλοξενοῦσαν χώραν διὰ τὴν θερμὴν φιλοξενίαν καὶ ἀρτίαν διοργάνωσιν, παράγοντες οἵτινες συνέτειναν εἰς τὰ καρποφόρα ἀποτελέσματα τῆς παρούσης Διασκέψεως.

Τὸ παρὸν Πρωτόκολλον συνετάγγι τε εἰς ἐν πρωτότυπον ἀντίγραφον εἰς τὴν Ἀγγλικήν καὶ ὑπεγράφη ἐν Κωνσταντινούπολει τὴν 26ην Μαΐου 1974.

Διὰ τὴν Δημοκρατίαν τῆς Τουρκίας.

MUKADDER SEZGIN

Πρόεδρος τῆς Διασκέψεως.

'Αρχηγὸς τῆς 'Αντιπροσωπείας.

'Υφουπουργὸς Τουρισμοῦ καὶ Πληροφοριῶν.

Διὰ τὴν Λαϊκὴν Δημοκρατίαν τῆς Βουλγαρίας.

MINTCHO TCHUNTOV

'Αρχηγὸς τῆς 'Αντιπροσωπείας.

A' 'Αντιπρόεδρος τῆς 'Επιτροπῆς

'Αναψυχῆς καὶ Τουρισμοῦ

Διὰ τὴν Δημοκρατίαν τῆς 'Ελλάδος.

CHRISTOS PAPADAKIS

'Αρχηγὸς τῆς 'Αντιπροσωπείας

D/ντης 'Ελληνικοῦ Οργανισμοῦ Τουρισμοῦ.

Διὰ τὴν Σοσιαλιστικὴν Δημοκρατίαν τῆς Ρουμανίας

ILIE VOICU

'Αρχηγὸς τῆς 'Αντιπροσωπείας—Πρώτος

'Αναπληρωτής 'Υπουργὸς Τουρισμοῦ.

Διὰ τὴν Ομόσπονδην Συσιαλιστικὴν Δημοκρατίαν

τῆς Γιουγκοσλαβίας.

DUSAN NEJKOV

'Αρχηγὸς τῆς 'Αντιπροσωπείας

'Υφουπουργὸς Οἰκονομικῶν 'Γηπόθεσεων 'Ομοσπόνδου Σοσια-

λιστικῆς Δημοκρατίας.